

Building up moments.



What an innovative year

2020

*Looking back at a truly
special year.*

Product Development Planning Uncertainty Distance
Responsiveness Proactive Passion Smart Working Test Cabin Pandemic Reactivity
Home Office Enthusiasm Disinfection Tunnel Tangible Flexibility Reliable Passion
Hope Work Life Balance Covid-19 Protection Medical Tent Internationality
Wage Compensation Travel Stop Agility Celebrations Test Station Reusable Masks Innovative
Efficient Drive-Thru Solution Provider Triage Tent Shared Evenings Adaptability
Endurance Mobile Visitor Centre Despair Team Spirit Mobile Partitions Anxiety
Passion Creativity Lockdown Masks Healthcare
Cancelled Events

A mix of emotions.
This was our year 2020.

Together, with strong values

Stefan Zingerle
Sales

Sonja Zingerle
Marketing

Georg Zingerle
CEO

Thomas Zingerle
Production

Georg Silgoner
Purchase & Production

Heinz Pezzei
Administration & Human Resources



The year of 2020 was an exciting one with a contrasting start. On the one hand, it was a very positive start, since at the end of 2019 two of our collaborators joined the management level of our family holding as shareholders. On the other hand, it was less pleasing due to the outbreak of the pandemic.

However, this situation led to the reinforcement of the company's substantial values like solidarity, dynamics and innovation.

Never before in the history of Mastertent we worked so intensively and efficiently on finding new solutions. Our dynamics allowed us to emerge from this critical year even stronger than before.

Together as a big Mastertent family of 265 staff members and with the awareness that we have the strength to continuously grow beyond ourselves and to make the impossible possible, we are looking to the future with greater confidence.

Timeline

1948



Together with his father, the young machinist Franz Zingerle transforms some of the premises of his birthplace into his own workshop: Zingerlemetal was born.

1963

15 years later, the birth- and workplace was expanded in response to the high demand and in order to be able to process all orders.

1986



1984

The sons Martin and Georg Zingerle recognise the potential of the company and full of vim and vigour they jump on board of the parental business.

1979

Franz Zingerle moves his company from the village centre to the industrial area of Sciaves (Italy). The company's area is now 2,900 m² and the production hall 1,080 m² big. Moreover, 6 people are employed.



1992

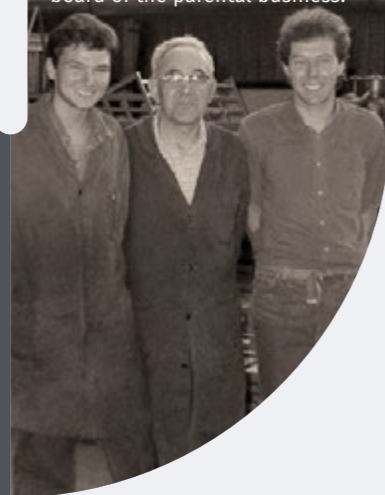
Franz Zingerle, the founder of the company, dies from cancer.

1993

The first folding gazebo is produced and sold under the Mastertent brand. The success is not far away: very little time passes, and the production is expanded once again.

1994

The production site is extended to a total surface of 3,500 m² and a new office building of 500 m² is built.



2003

A new company building in Sciaves is built. Now, the office space covers an area of 1,200 m² and the production hall an area of 7,000 m².

2000

Mastertent Switzerland is founded.

1997

The first branch of the company is established in Spain: Mastertent Ibérica S.L.

1995

Mastertent Germany becomes the first foreign partner.

2006

Also the company's sewing workshop is established in Romania.

From now on, the printing is carried out in Sciaves.

Mastertent Austria is founded.

2008

Mastertent France is founded.

2009

A new production hall of 2,300 m² is built in Transylvania, Romania.

2020

Due to the Corona pandemic a new product line consisting of 11 products is successfully developed and launched.

2019

Two long-term employees become shareholders of the company.

The two sons Stefan and Thomas and the daughter Sonja join the company.

Martin Zingerle leaves the company and Georg Zingerle becomes the sole owner.

2018

More branches are established in Poland, the Netherlands and the USA.

2014

The printing activities are moved to Romania.

2013

An in-house marketing department in Sciaves is introduced.





Our teamwork makes
your dream work.



13 Graphics



7 Accounting



83 Sewing



75 Production



15 Warehouse



3 Shipping



2 Purchasing



9 Administration



38 Sales



1 IT Management



4 Marketing

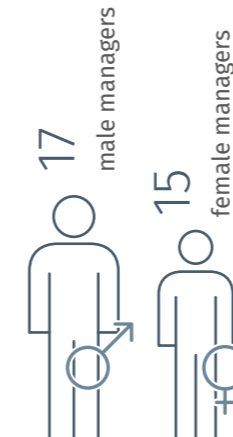


6 Internal Sales

Together for this one goal

What we have experienced in the past year has highlighted more than ever the importance of trust, respect and especially solidarity in a well-working organisation.

We also had to prove our adaptability: from the additional effort for our cleaning personnel, who had to disinfect all premises on a daily basis for us to work in a safe place, to the great flexibility which was demanded from the whole team when 11 new products had to be developed and launched in record time. While the first prototypes were still being built, the online and offline marketing was already spreading the news. It was a race against time and only the ones who were fast enough - and we were totally aware of this - could win the race.





40 %
male employees
ø 42 years old

60 %
female employees
ø 40 years old

125 l
consumed coffee

WellBeing

Already in 2019 the „WellBeing“ initiative was started. The aim was to generate a feel-good atmosphere at the workplace and to make the working day as pleasant as possible.

In 2020 we set up a spacious lounge in the headquarters where employees of all departments have the chance to meet, chat and laugh together during coffee and lunch breaks.

The MT-Club

The MT-Club is a committee of employees which organises team events with a predefined budget for their planning and realisation.

Like this, employees take over social responsibilities within the company, encourage physical health by means of sports activities like yoga, bicycling or hiking and organise convivial get-togethers like dinners or games evenings.

Smart Working

Reconciling family and work has never been so important to us. Especially in this difficult time we have come to value the advantages of home-office, self-responsibility as well as the trust in our employees. This is why we will not only maintain Smart Working models but also encourage them appropriately even after mandatory regulations of home-office applied by the government.



A company's success is based on its employees' trust. Thank you for being with us, many of you already since a long time.

10 years

Ilyes Lajos
Foreman Assistant

Jakocs Katalin
Production Employee

15 years

Gergely Melinda
Production Employee

Ilyes Magda
Production Employee

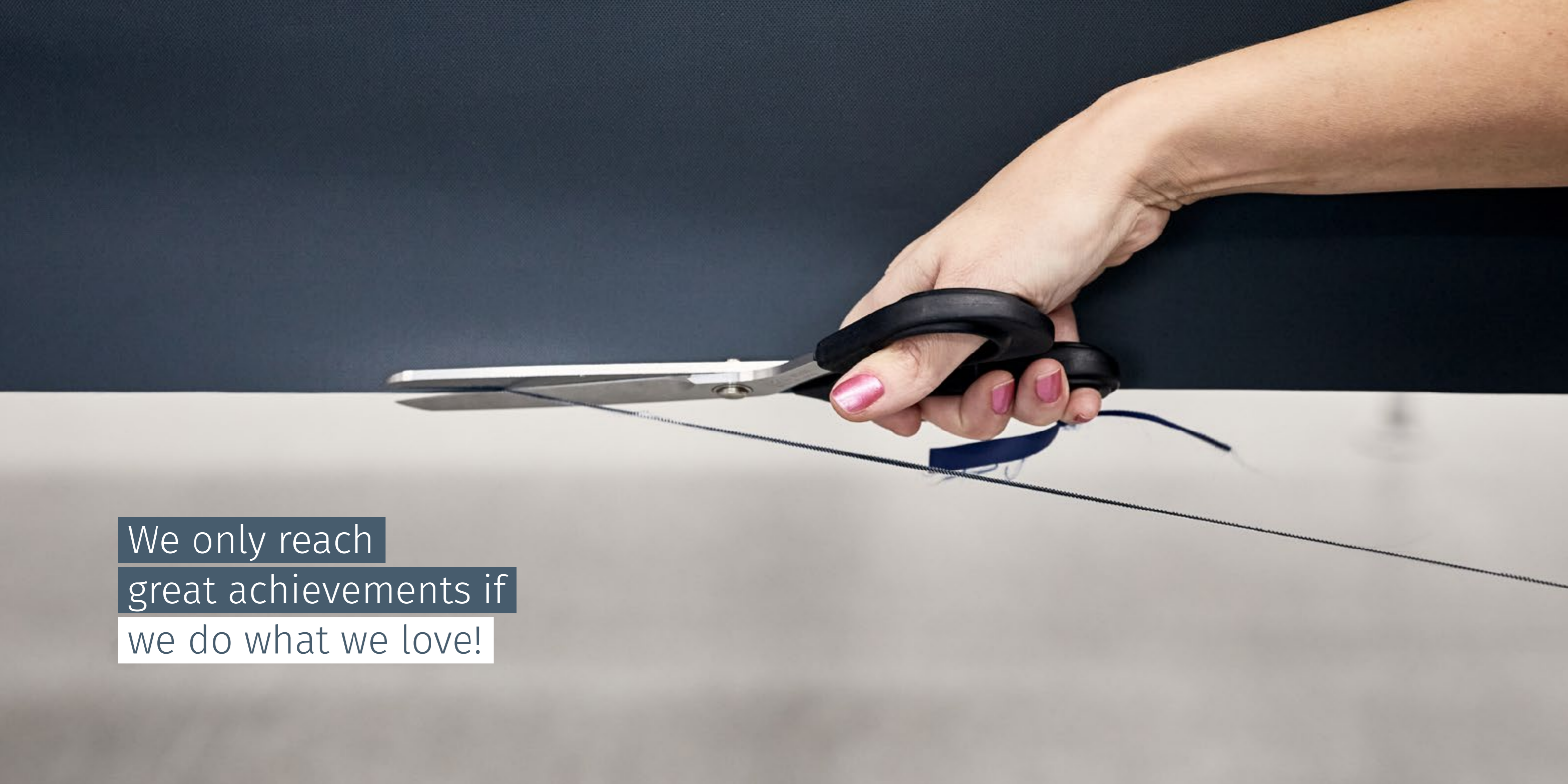
Ferencz Magdolna
Production Employee

Ferencz Zoltan
Foreman Assistant

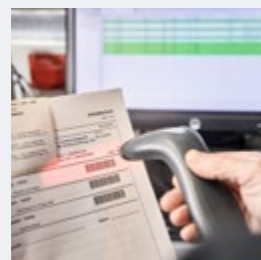
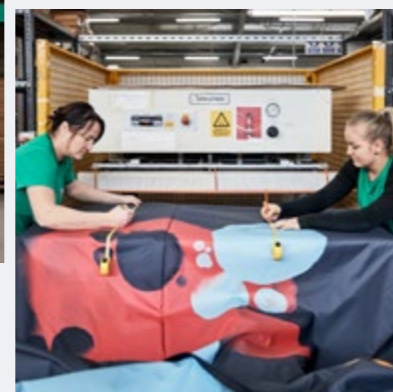
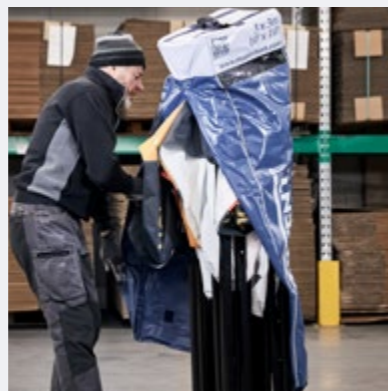
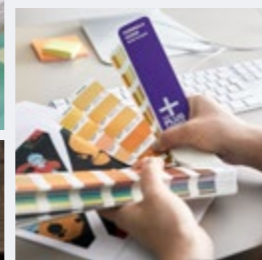
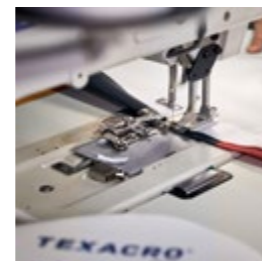
Tibor Bugar
Foreman Assembly Line

30 years

Erich Knollseisen
Production Employee



We only reach
great achievements if
we do what we love!



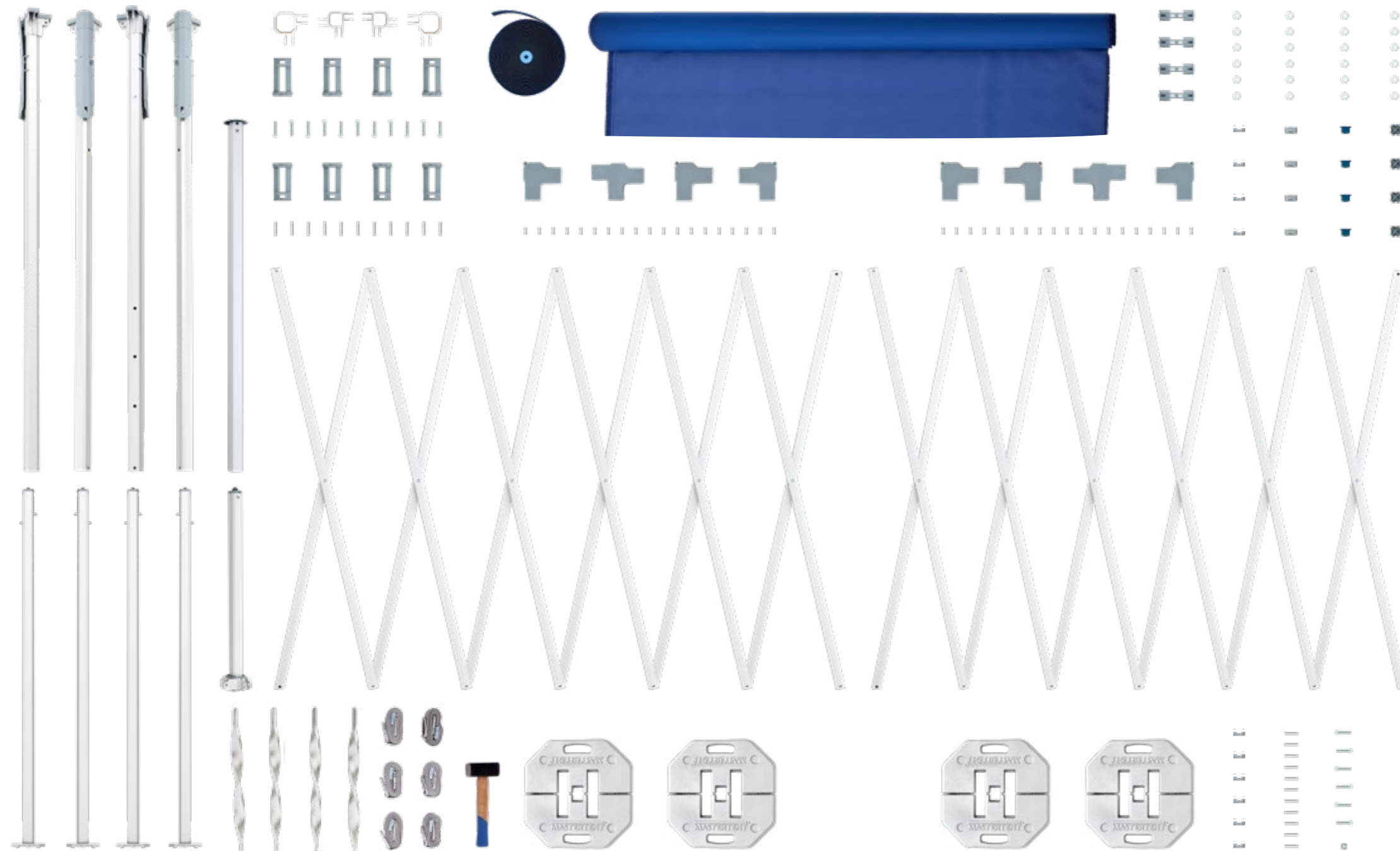
Folding gazebos

From the cutting to the seam with great delicacy

Almost 30 years of experience in building gazebos, our profound know-how, our solution-oriented approach and our desire for constant improvement transform our gazebos into real professionals.

For the production of our folding gazebos we do not only use high-quality materials, but we also guarantee fair working conditions and a production as sustainable as possible. For instance, we purchase raw materials in the country in which we elaborate them in order to shorten the transport route.

Also the quality of our products is of great importance to us and this is why none of our products leaves the production hall without a careful quality control. This is very important to us, especially for the numerous customised gazebos which we perfectly adapt to our customers' wishes. We love the challenge of customised products, because it gives us the chance to prove our strong innovativeness and high skills.



The strong team of 463

In each of the 463 parts of a gazebo lingers a great amount of passion and know-how. Each work step is performed with the utmost diligence and there are 483 manual work steps necessary for each gazebo! In addition, we use 64 linear metres of aluminium foil and 16 linear metres of textile on average for a standard gazebo. At the end, we combine everything into a greater whole.

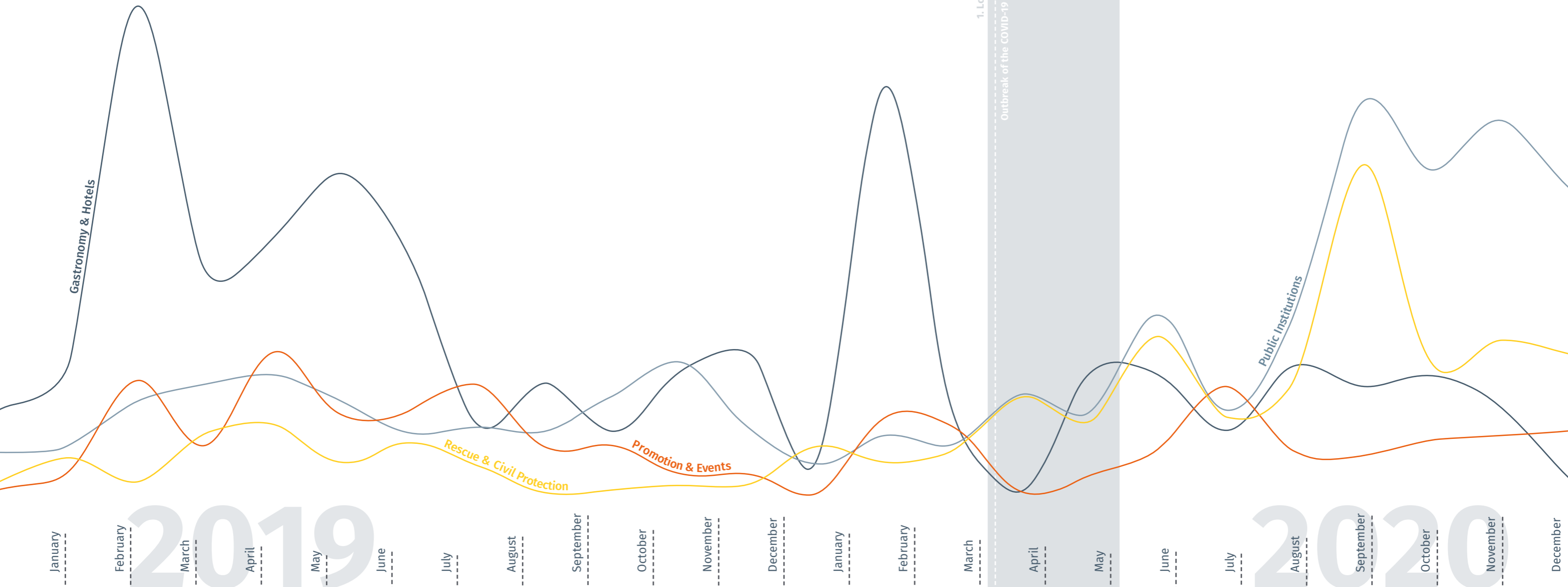


Unlimited Customisation.



Folding gazebos sold in 2019/2020

Comparison of sectors



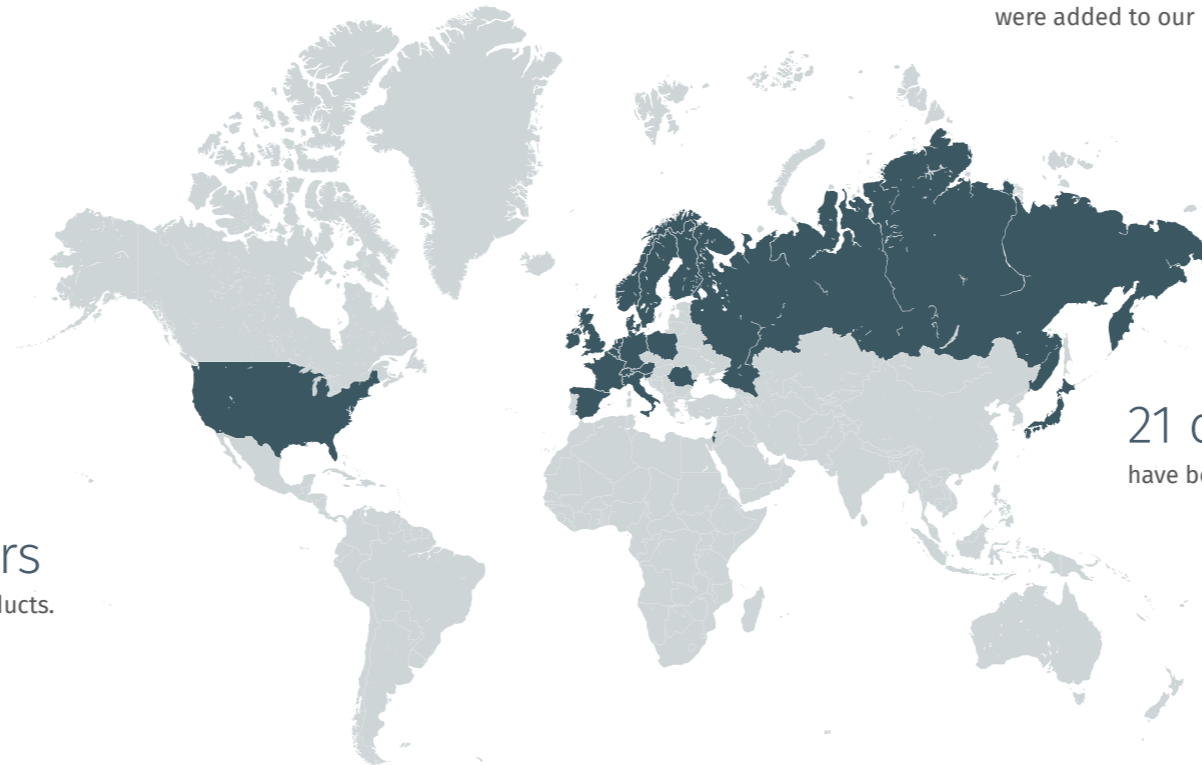
Worldwide against COVID-19

The pandemic has put all of us to the test. This gave us the chance to prove that we are able to quickly react to new events on the global market and that we can face challenges in a very innovative, strong and flexible way.

At the same time, we are very happy that we had the possibility to help all those people out there who were doing a very valuable job in fighting the virus every day.

11 COVID-19 products were added to our product range.

#Eroi IN CORZIA



21 countries have been supplied with COVID-19 products.

>300 customers have purchased COVID-19 products.

>140 folding gazebos were lent to public institutions for free.



The new products of the COVID-19 line



Kit Rescue Light

The simpler and cheaper option of our rescue gazebos gives you more outdoor-space, for instance, in front of hospitals.

Rescue & Civil Protection Sales Figures

Outbreak of the COVID-19 pandemic according to WHO

March



Indoor Testing Cabin

The fully enclosed testing cabin with integrated protective sleeves enables a safe COVID-19 testing without personal protective equipment.



Reusable Masks



Outdoor Testing Cabin

This cabin was specifically developed for outdoor use and it gives the person to be tested additional shelter thanks to its bigger roof.



Visitor Gazebo

This gazebo has transparent walls and is therefore perfect for safe and contactless visits, for example, in retirement homes.

April



Indoor Room for Patients

With these gazebos it is possible to quickly set up safe rooms for the caring and testing of patients in emergency stations like gyms and exhibition grounds.



Partition Walls

Mainly developed for gastronomy. They can be used to separate tables and to reduce separation distances.

May



Drive-In Test Station

It allows a safe testing where the person to be tested does not have to leave the car.



Goods Receiving Point

With this gazebo the supplier doesn't have to enter the building and all deliveries and relevant documents can be safely received.



Disinfection Tunnel

Prior to entering a building, all persons and objects can be disinfected.

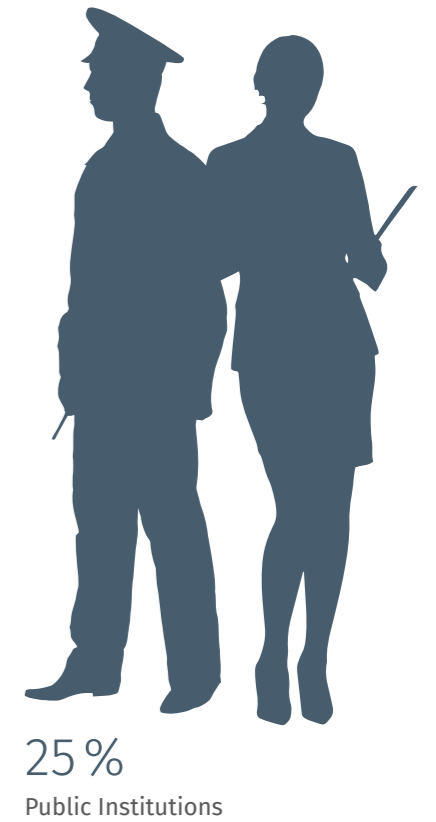
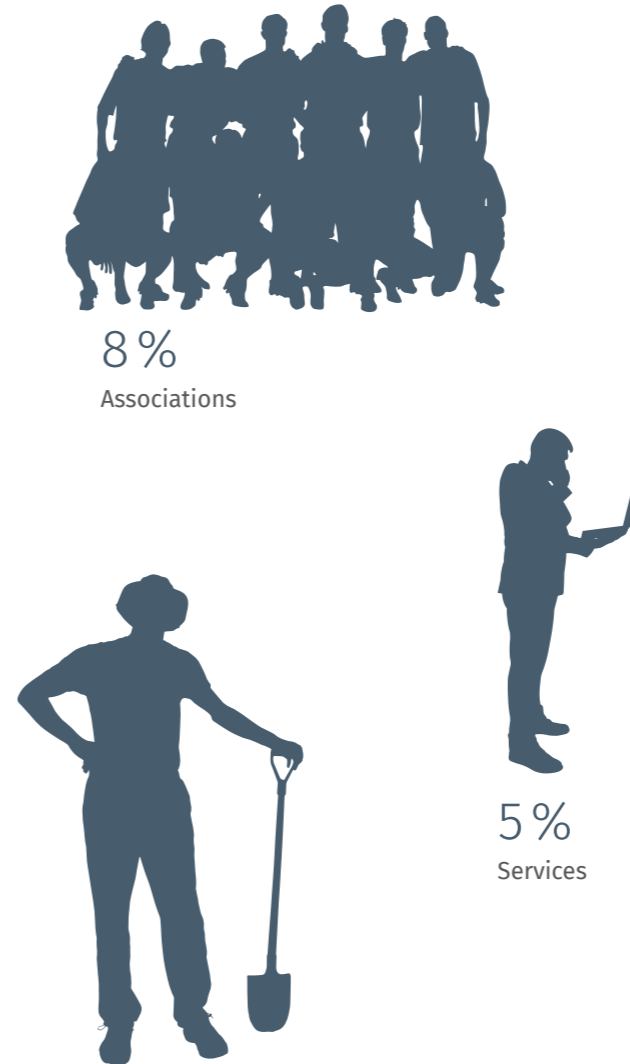
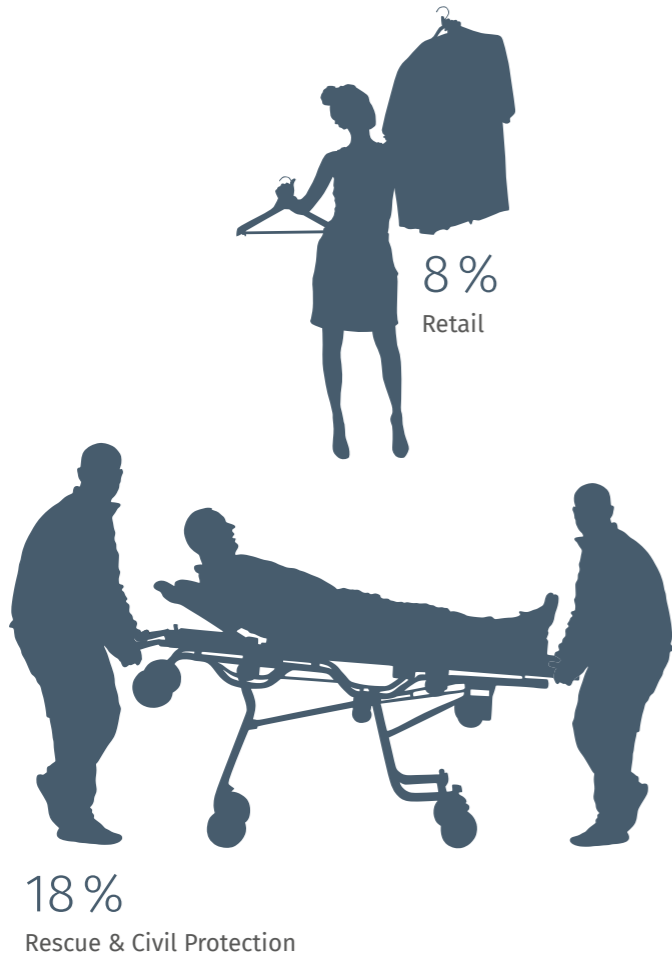


NEW SINCE DECEMBER 2020 Serial-Test Station

Developed for the registration, the testing and the subsequent analysis of the tests. It consists of the fully enclosed testing cabin and a separate room for the test analysis.

June

Sales distribution of folding gazebos in different sectors



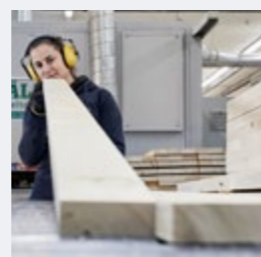
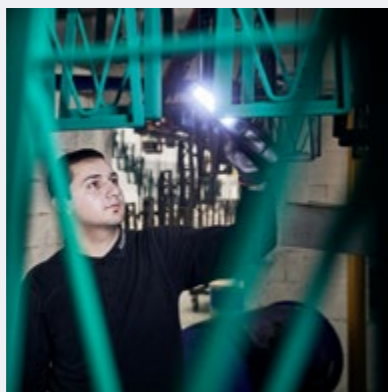
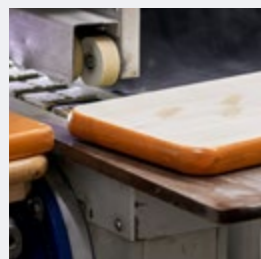
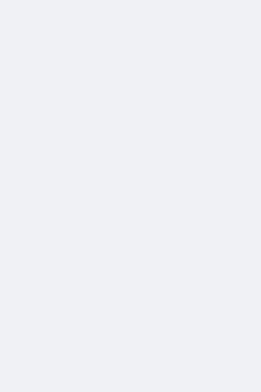
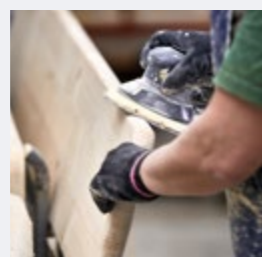
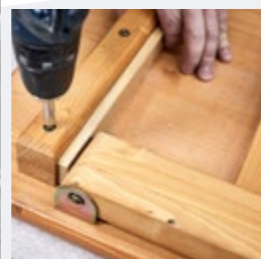
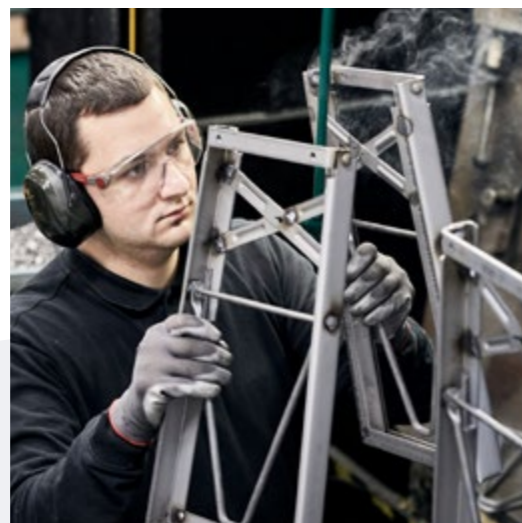
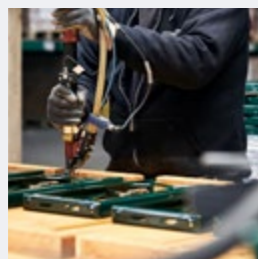
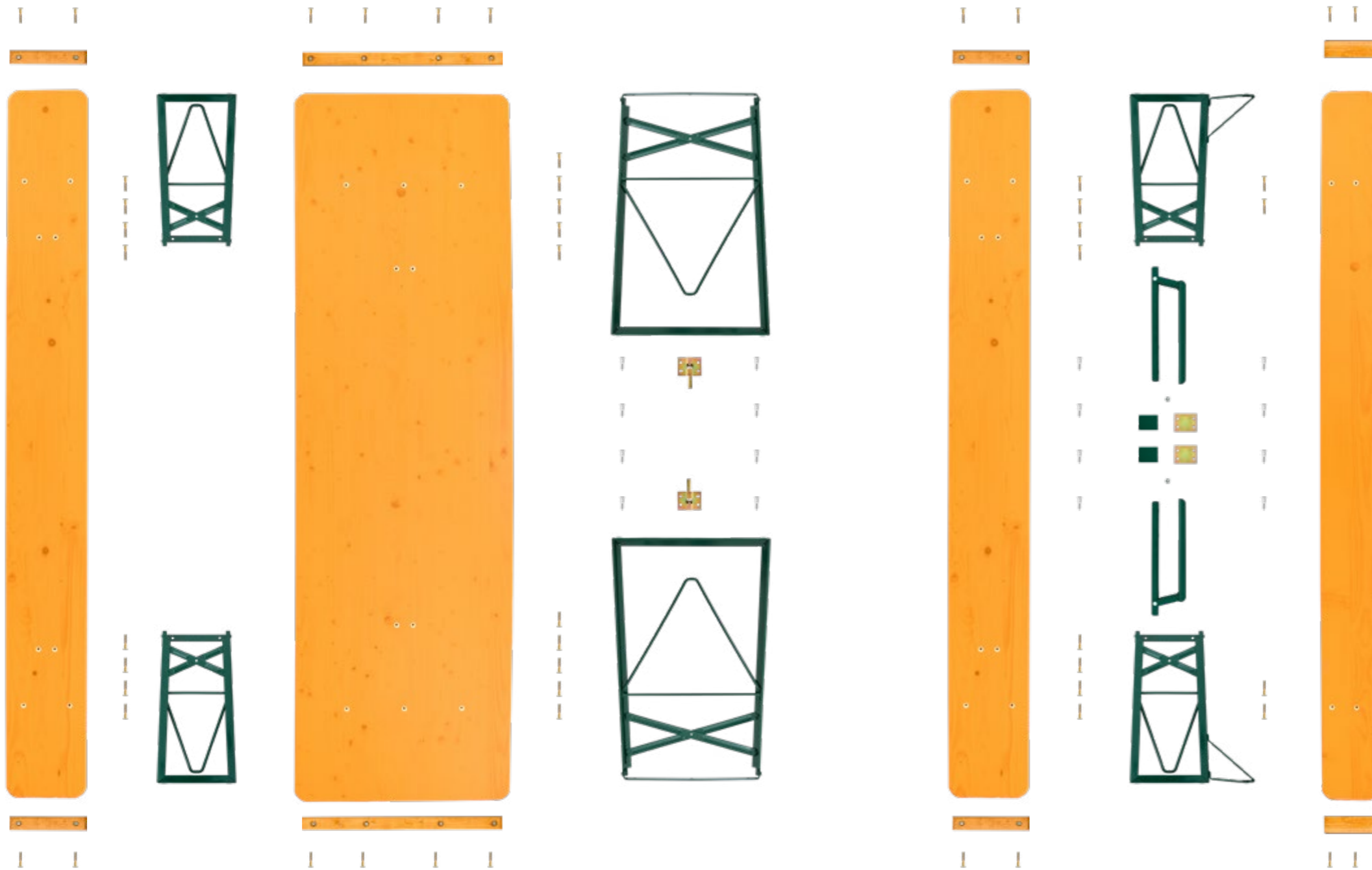


Table & bench sets

Made to resist

They really do. All our table and bench sets resist even the craziest jumping on the benches, for example, at the „Oktoberfest“ in Munich, the biggest folk festival worldwide.

Carefully selected air- and kiln-dried spruce wood from local forests is used for the production of our table sets. The wood panels are processed in our own carpentry in Transylvania, Romania whereas the production and assembly of base frames takes place at our headquarters in Italy. Furthermore, all orders are shipped from our headquarters in Italy. Annually, up to 70,000 tables and benches leave our warehouse in South Tyrol, Italy and go to Munich, to the USA etc.



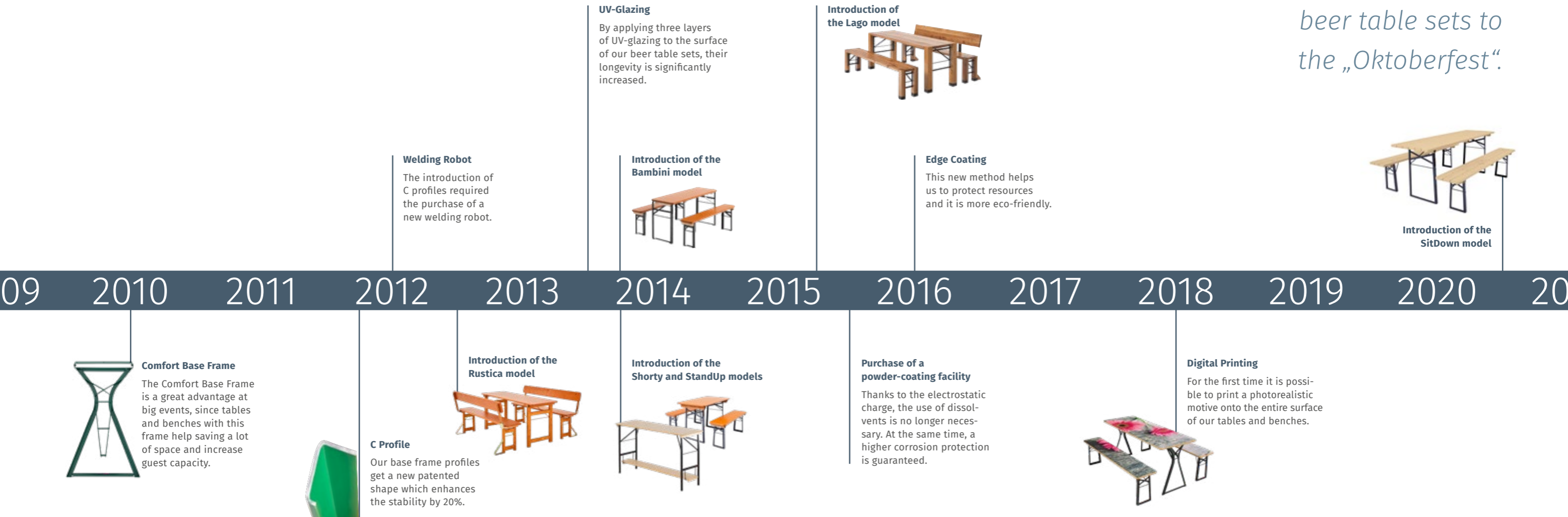
136 individual parts for a solid base

Each of our beer table set consist of 136 individual parts and 280 work steps.

Our know-how which we had accumulated over the years enables us to produce these elaborate table sets. Over time, we have optimised their stability, their space-saving dimensions, their very easy and quick assembly and dismantling as well as the very handy stacking and transport possibilities. Yes, and all of this „only“ for a beer table set.

The development of our table sets from 2010 on

Since 10 years we deliver our beer table sets to the „Oktoberfest“.



Sales distribution of tables & benches in different sectors



4 %
Associations



12 %
Public Institutions



3 %
Retail



10 %
Services



42 %
Gastronomy & Hotels



17 %
Rescue & Civil Protection



7 %
Industry, Crafts
& Agriculture



2 %
Private



3 %
Promotion & Events

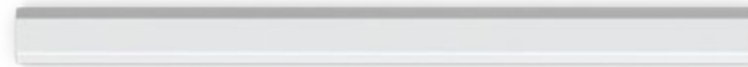
This is how many meters of materials we have processed in 2020



Wood | 2,310,000 m of 8.5 cm wide panels



Steel | 1,440,000 m of 6 cm wide profiles



Aluminium | 573,673 m of 3.5 cm wide profiles




Polyester fabric | 568,000 m of 155 cm width



All main components of our products are made of recyclable materials like wood, steel, aluminium and textiles.



A person wearing a brown jacket and dark pants is seen from behind, standing in a field of tall, golden-brown grass. The person is holding a long-handled tool, possibly a scythe or a similar agricultural implement, and appears to be working in the field. The background shows a line of bare trees under a clear sky. The overall scene is one of quiet labor in a rural setting.

What we do today,
will influence
the world of tomorrow.

We reforest local forests

The year 2020 marked the start of our reforestation programme in Romania. The QR code below shows a short video about the reforestation on YouTube. Just scan it with your mobile phone and enjoy!

In **Pálosza**, a part of the Harghita mountain region in Romania, we initiated our exciting reforestation programme ...



... on this barren field which was covered with trees some time ago.



to the video >



15 - 20 collaborators of the forest cooperative in Zetea helped us planting the trees.

Eventually, we planted trees on a surface of **2 ha**, which corresponds to approximately 4 football fields.



Thanks to their support, we managed to plant 6,195 spruces, 755 larches and 600 ashes in only 3 days!



In 2021, we would like to plant at least the same amount of trees.

We've reforested **20%** of the wood we have consumed.



As a manufacturer we take various measures to reduce negative impacts on the climate.

We use high-quality materials in order to reduce big amounts of waste and this in turn helps us to increase our products' longevity. The usage of recyclable materials and the continuous process optimisation, including the reduction of harmful substances and waste, are of great importance to us.

We even produce colourful shopping bags with fabric remnants of our gazebos. Since 2020 we deliberately use the shopping bags with a new, diverse design for the sensibilisation of this issue.



5,000 bags

were sewed by our seamstresses with fabric remnants of our gazebos in 2020.

All Mastertent products are 100% recyclable.



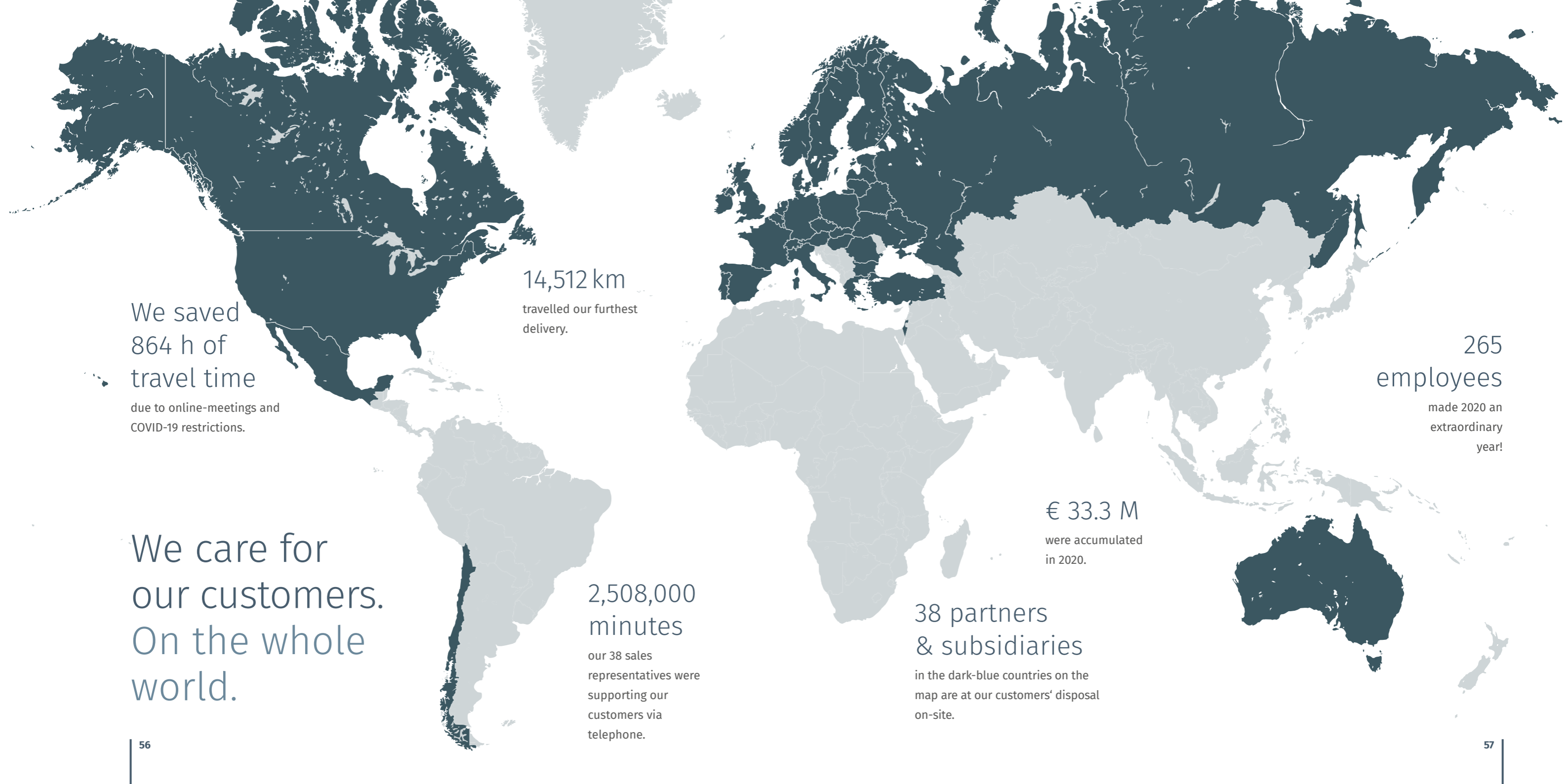
From Italy to our customers
across the world.

We ship worldwide

If we wanted to visit every country where we have shipped one of our products to, then we would have to travel 107,618 km.

This is 2.5 times around the world, but since we care about our planet, we will stay at home. Instead, our partners will do a great job in representing us on-site!





We saved
864 h of
travel time

due to online-meetings and
COVID-19 restrictions.

We care for
our customers.
On the whole
world.

14,512 km

travelled our furthest
delivery.

2,508,000
minutes

our 38 sales
representatives were
supporting our
customers via
telephone.

€ 33.3 M

were accumulated
in 2020.

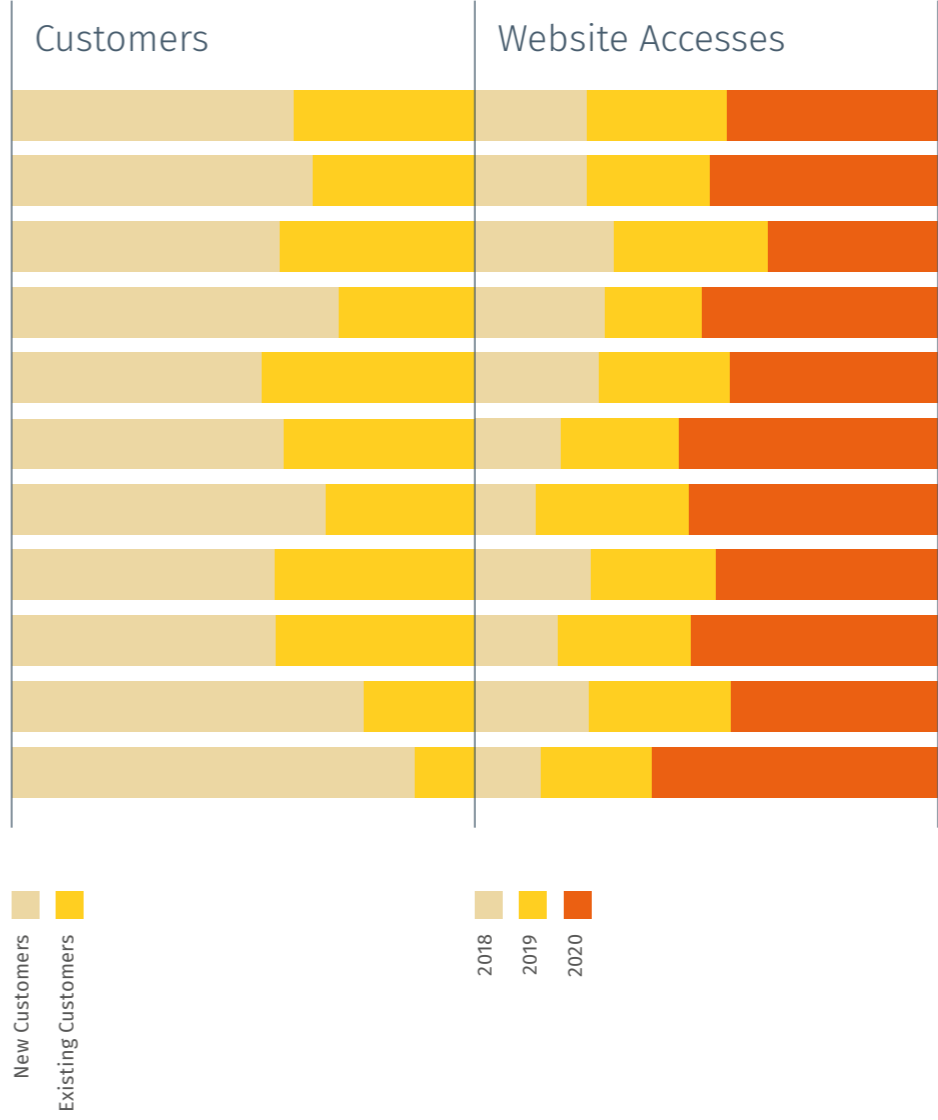
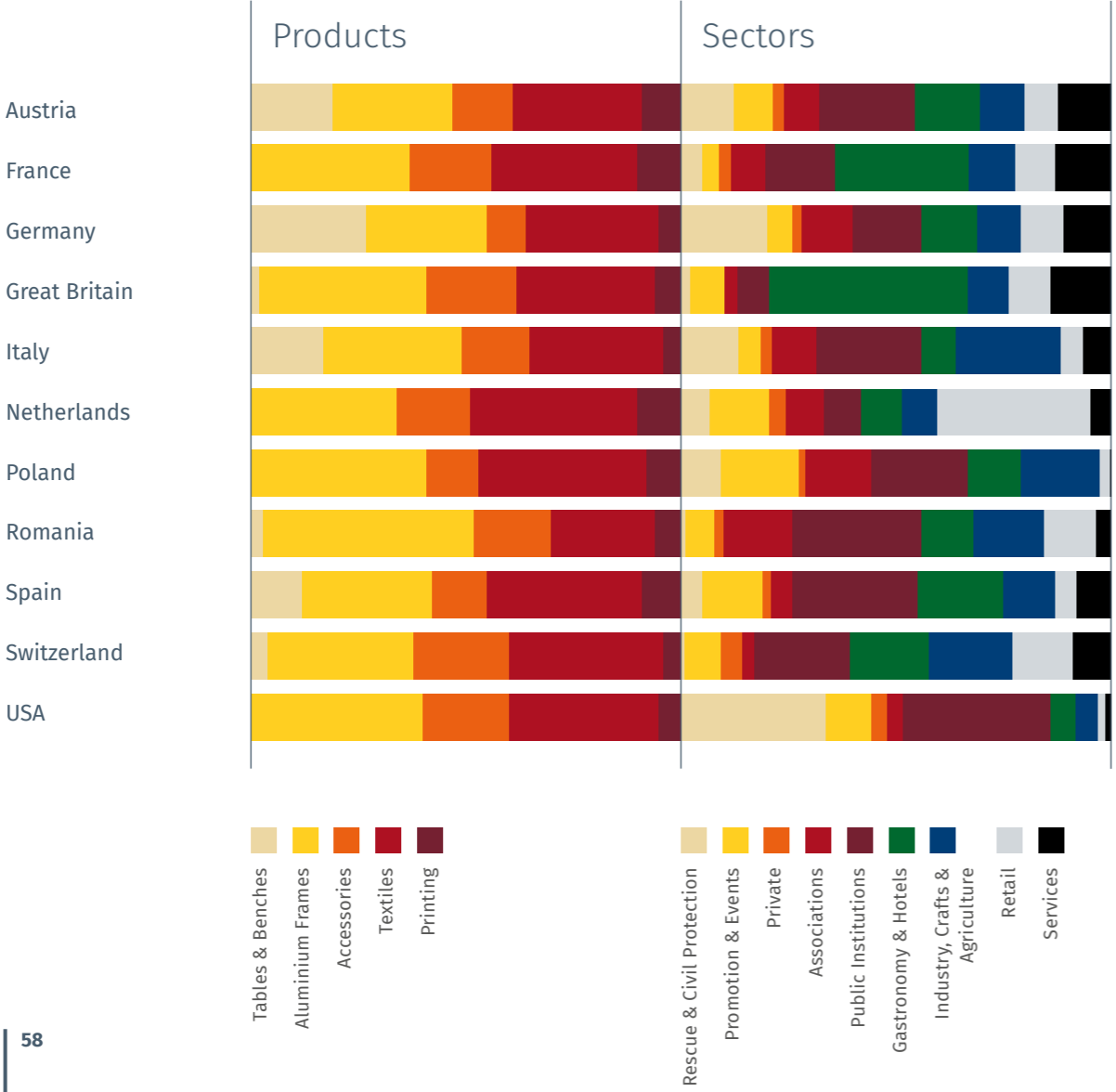
38 partners
& subsidiaries

in the dark-blue countries on the
map are at our customers' disposal
on-site.

265
employees

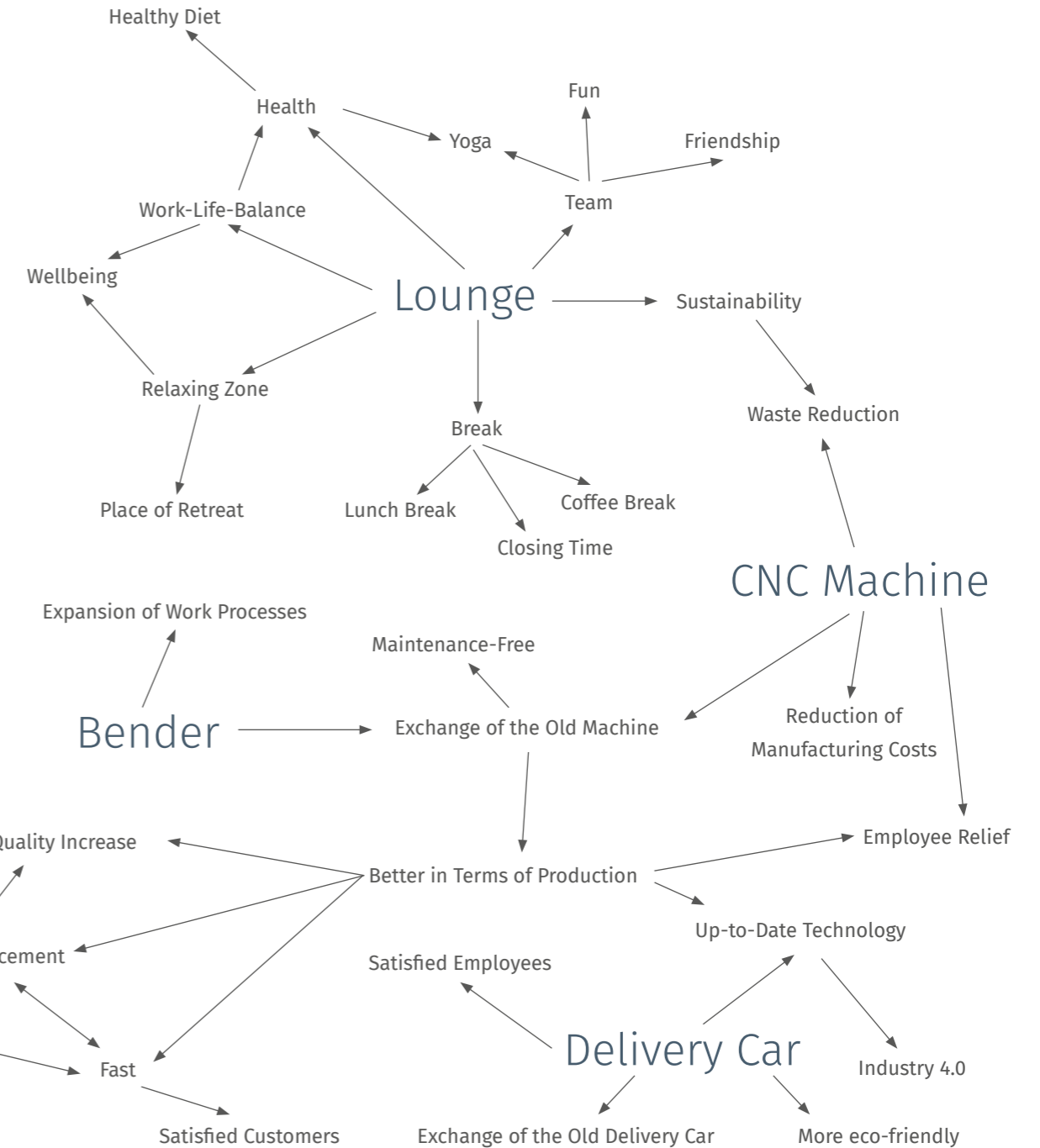
made 2020 an
extraordinary
year!

Countries, products and customers at a glance



Investments for a safe future

Not only big things lead to big results. Many times it is little things which get the ball rolling.



*2020, a challenging year.
We will face the
challenge of
improving ourselves
also in the next
few years.*

In order to record this in black and white, we have created this first annual report. It is not only a retrospective, but also a preview. Get ready for an exciting future!

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www.mastertent.com